



Kiwanis Car Show

and Arts and Crafts Faire

June 24th 2007

Sequoia High School Campus
El Camino Real & Broadway
Redwood City, California



CAR SHOW SPONSORS

- ✓ Promote your business
- ✓ Choose one or more levels

- ✓ Support Community Programs
- ✓ Ongoing recognition

Sponsorship Levels

<input type="checkbox"/>	Car Show Sponsor*	\$5,000	Executive level benefits + Show in your name "The Acme Corp & Kiwanis Car Show"
<input type="checkbox"/>	Executive Level* Event Sponsor	\$2,000	Event level benefits + Name and Logo on all promotional material.
<input type="checkbox"/>	Event Sponsor*	\$1,000	Sponsor level benefits + Logo on webpage, Name on all promotional material, and more .
<input type="checkbox"/>	Sponsor*	\$175 & up	Logo on webpage, name on most promotions

Promotional Opportunities

<input type="checkbox"/>	Logo (color)*	1	\$1,000	Name incorporated into LOGO
<input type="checkbox"/>	T-Shirt Front*	2	\$500	Name on front of shirt / below logo (add \$300 for exclusive)
<input type="checkbox"/>	T-Shirt Sponsor*	16	\$175	Logo on back of 250 T-Shirts
<input type="checkbox"/>	T-Shirt Sponsor Sleeve*	2	\$275	Logo on sleeve __left or __right
<input type="checkbox"/>	Dash Plaque Sponsor*	2	\$250	Name on 200 Dash Plaques (add \$150 for exclusive)
<input type="checkbox"/>	Web Only Sponsor*		\$35	Logo and URL on Sponsor page

In-Kind Contributions and Specials

<input type="checkbox"/>	Top Car Club	(1)	\$150	\$100 Cash prize and award to car club with most entries.
<input type="checkbox"/>	Early Bird Award	(1)	\$150	\$100 Cash prize drawing and award for preregistered cars.
<input type="checkbox"/>	Award Sponsor		\$30 or 4/\$100	Your name on award
<input type="checkbox"/>	Raffle Prizes		Varies	Gift certificates/Goods/etc.
<input type="checkbox"/>	Goody Bag		Varies	Suggested 200 smaller items



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**All sponsorships \$175 or more include logo and URL on sponsor page
All sponsors and prize donors listed on sponsor page and at stage.
Sponsors and prize donors are announced repeatedly during the event.**

Sponsor Name:

Contact:

Phone:

Address:

City, State, Zip:

***Web address:**

T-Shirt Size: xs S M L XL XXL

***Please include Artwork Logo, or Business Card**

Checks payable to: **Woodside Terrace A.M. Kiwanis Club**
Mail to: George Borg 1230-A Hopkins Avenue
Redwood City, CA 94062

Benefits the Woodside Terrace AM Kiwanis Club Community Projects

**Including the Sequoia Key Club and Sequoia High School
see website and brochure for full list of organizations**

**Woodside Terrace A.M. Kiwanis Foundation
is a 501(c)(3) Charitable Organization. Tax ID 73-1702441**

<http://www.wtamkiwanis.org/cars>

There are many benefits of sponsorship including promotion at the event, identification with community service programs, inclusion in local ads, display on posters, flyers, website, application forms and clothing. Hang your company banner at the stage. Set up an information booth. Enter a car in the show. All are complimentary opportunities extended to car show sponsors.

Whatever amount you decide to contribute, rest assured that your donation benefits the community and that your name and company will receive recognition.

Thank you
Peninsula Digital Imaging
and **Guaranty Bank** for your
generous support!

